



Strategies for the work of head teachers in higher vocational colleges under the background of new era

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Abstract: The head teacher plays an important role in the cultivation of students' knowledge and ability. As the guidance of students' growth and development, the head teacher faces the pressure from parents, schools and society. And the content of the work is various and complex, so that many head teachers are distressed. Therefore, we should pay attention to certain strategies for class management, so as to promote the smooth development of the work. Higher vocational colleges are an important part of higher education. In recent years, the state attaches more and more importance to higher vocational education, and the management of head teachers is becoming more and more important. Due to the diversity of students, there are regional and cultural differences among students, and students have a strong self-awareness, which makes it difficult for the head teacher to do the work. Based on this, this paper takes the work of higher vocational head teachers in the new period as the research object, discusses the characteristics of higher vocational students and head teachers' work, as well as the work strategies adopted. We hope to provide certain reference and guidance for the majority of higher vocational head teachers to carry out management work better.

Keywords: Higher vocational education; head teacher; work characteristics; work strategy.

1. Introduction

Compared with the work of the head teacher in primary and secondary schools, the work of the head teacher in higher vocational colleges is more complex and more important because the students in higher vocational colleges are faced with the problems of completing their studies and career planning. As a head teacher in a higher vocational college, he should do his duty in his work, fully understand the characteristics of higher vocational students and higher vocational head teachers' work,

respect students' differences in personality and culture, pay close attention to students' growth and development, pay close attention to their study life, promote the development of their ability and quality, and create a good class atmosphere[1-4].

2. The importance of head teacher's work in Higher Vocational Colleges

Today, the scope of education is expanding day by day. In higher vocational colleges, head teachers not only require students to learn skills and knowledge, but also pay attention to the cultivation of their psychological quality and ideology, and guide their life planning according to the actual situation. Therefore, to improve the management level of the head teacher is an important basis to achieve these goals. The post-90s and 00s generations are the main composition of vocational college students. These people have the following characteristics: most of them come from one-child families; they don't think about the feelings of others; they have obvious personalities; they like to show their personalities; they are not high in ideological level; they lack social experience; when they encounter difficulties, they feel helpless; they dare not face difficulties. This is a lot more difficult for the head teacher. In addition, in the information age, higher vocational students will use social software. Some students are deeply addicted to the network and enjoy the feeling of indulging in the virtual world, which makes them have problems in ideology and can not study and live in the best state. If these problems are not solved, their future life will be affected. Therefore, for the head teacher, we should carry out the work of class management reasonably and master the art of management, from which we can see the importance of strengthening the work of head teachers in higher vocational colleges.

3. Working characteristics of head teachers in Higher Vocational Colleges

3.1 The diversity of students determines that the work of the head teacher should be more meticulous

With the development of vocational education reform, there are seven types of students. These types of students come from different regions, and there are differences in geographical and cultural aspects. Teachers should respect this, pay more attention to students, and carry out detailed class management.

3.2 The learning atmosphere is not good, so it is necessary to improve students' professional quality

The students of higher vocational colleges are in the middle and lower levels in middle school. Many students are not serious enough in knowledge study, not good in learning habits, and not scientific in learning methods. After university, some students lack self-control, and they do not have correct learning attitude, lack of clear learning objectives, and inappropriate learning methods. In the process of dealing with the

routine work, the head teacher should strengthen the construction of the style of study and class atmosphere, strengthen the education in the learning habits and attitudes, and deepen the understanding of the occupation and post, so as to improve the students' professional quality.

4. Characteristics of Higher Vocational Students

In the new era, the majority of vocational college students are post-90s and 00s generations. They have flexible thinking, strong personality and self-awareness, and can express their ideas bravely. Compared with ordinary undergraduates, students in higher vocational colleges have the following characteristics:

4.1 The foundation of cultural courses is weak

The education level of higher vocational college students is junior college, which is the last batch of admission for college entrance examination, or the admission of single enrollment examination. Over the past few years, the proportion of single enrollment has been expanded, and the proportion of single enrollment among freshmen every year is very large. Some students don't have to take part in the college entrance examination after they are admitted, and they don't take study seriously in the remaining months. In addition, the residents' living standards are improving day by day. These students have no worries about food and clothing, lack of motivation in learning and lack of self-control. The parents are diligent in work and neglect management, and their academic level is very poor, which is a very important characteristic of vocational students.

4.2 Low enthusiasm, lack of initiative

There is a weak foundation before entering the school, and they are satisfied after entering the higher vocational college. This is the real idea of many students' heart, and the mentality of most students is like this. For these students, as long as they don't fail in their studies, they can get their diploma smoothly. This concept reduces their enthusiasm for learning and has poor initiative. And parents do not know this correctly, and they do not care about their learning.

4.3 There are a lot of heads-down tribe

Vocational college students lack of learning enthusiasm, their growth can not do without the Internet, is very dependent on the network, will spend a lot of time in cyberspace, unwilling to face real life. Sleeping and playing with mobile phones are very common in the classroom, which are very common in public basic courses.

4.4 Poor sense of civilization

From the perspective of enrollment examination system, it has relatively flexible characteristics, there are complex student source structure, and the level of student source is different. There is a lack of civilized etiquette and poor comprehensive quality.

There are a small number of students in the concept of employment is lack, do not abide by the credibility, make a move contrary to the socialist core values, for themselves and the collective have a bad impact.

4.5 One sided understanding of problems

The increasing popularity of the Internet provides a convenient channel for students to obtain information. They are more concerned about things outside the campus and are very interested in future work and life issues. In the study of political theory knowledge is not active, one-sided understanding of social hot issues, blindly follow suit. According to its personality characteristics to find out the actual management method, this problem needs to focus on thinking. For higher vocational head teachers, we should follow the management rules in education and teaching, play a guiding role in the formation of students' healthy personality, promote the formation of their good habits, and guide the correct establishment of three outlooks.

5. The work strategy of the head teacher in Higher Vocational Colleges

5.1 The daily work strategy of the head teacher in Higher Vocational Colleges

5.1.1. Enhance the students' subjective consciousness and improve their learning initiative and creativity

The admission score of higher vocational students is somewhat low, and their cultural level is poor before entering the University. They are not very fond of learning. Some students are forced to apply for higher vocational examination. Combined with the characteristics of students who are not active enough in learning, with the opportunity of theme class meeting, one-to-one communication is carried out to stimulate their subjective consciousness, and to provide help for the change of learning concept, from "I want to learn" to "I want to learn". Encourage them to read books in the library, discuss and share learning methods and other similar activities, so that they can experience their interest in learning, be willing to learn and be good at learning. In addition, students' study will also be affected by learning habits and ways. For the head teacher, we should strengthen education in learning after entering the school, so that the differences between University and high school learning are clear. We should emphasize that we should study consciously and explore learning methods to cultivate learning habits and improve learning enthusiasm.

5.1.2. Strengthen ideological and political education

As an important part of higher education, higher vocational education plays an important role in skilled and technical talents. In order to improve the comprehensive quality, we should strengthen the education in the aspects of ideology, politics, public morality, habit formation and safety. In the management of head teachers, we should pay attention to ideological and political education and guide the establishment of the

three outlooks. With the help of holidays, theme education activities and educational activities such as socialist core values and patriotism are carried out.

5.1.3. To realize the goal of common education of family and school Benevolence is the quality that an excellent teacher should have. In carrying out the management work, we should adhere to the principle of people-oriented, pay attention to students, care for each student, deeply understand their ideological dynamics, and provide help for the difficulties in learning and life. Adhere to the principle of clear rewards and punishments, be good at listening to their opinions and suggestions, and cultivate collective sense of honor and team spirit. Take advantage of the advantages of the Internet, set up a group of parents, strengthen communication with parents, feed back students' performance in school, and facilitate better management.

5.1.4. Carry out practical activities

Higher vocational students have a strong self-awareness, the only child is more obvious. After entering the University, some students lack the experience in collective activities and will feel uncomfortable. Through the development of practical activities, to enhance the relationship between teachers and students, to develop the character of unity and mutual assistance. It can provide guidance for students' correct understanding of themselves, help them understand their own advantages and disadvantages, and correctly guide their growth path.

5.2 Innovation of the work strategy of the head teacher

5.2.1. Establish class archives through the application of information technology No matter for the new class, or for the old class, files will be generated in the management. In the past, most of the files are of paper materials, and the head teacher will spend a lot of time to deal with them. Moreover, in the process of storage and transfer, there will be problems of loss, and the role of archives itself has not been brought into play. Through the application of modern information technology, the problem of class filing can be solved. In the process of class leading, the electronic file should be established in detail, and the information content such as students' academic performance should be updated and supplemented in time, so as to promote the electronic file to be more perfect and more dynamic. Through the establishment of electronic archives, the head teacher can record the situation of each student's study and life more clearly and systematically, which is convenient for the targeted implementation of education management, and it is also convenient to carry out the management work comprehensively and carefully, promote the improvement of work efficiency and provide convenience for the development of work.

5.2.2. Establish and improve the home school communication network In the development of information technology, the traditional contact information has been changed. Some schools have developed and applied the software to get in touch with the parents of students, so that parents can understand the situation of students

at school at any time. For example, for the processing of leave, students fill in the leave form in the leave software, and after entering the leave information in the system, they can receive and see the information on the mobile phones of parents, counselors and head teachers, knowing that students can not attend class on time because of some reasons. In recent years, with the development of social software, QQ and wechat have become an important way of communication. The head teacher should pay attention to the establishment of QQ group and wechat group to contact parents and establish a variety of contact methods. In this way, the time and space constraints are broken, and it is more convenient for parents to master the situation of their children in school, which improves the communication between the school and parents.

5.2.3. Carry out network moral education and establish students' growth platform
In the three-year study and life of higher vocational students, they should not only learn professional knowledge and skills, but also cultivate moral quality and establish political stand. Through the use of information technology to build a platform for students' growth, with the help of a variety of means to carry out moral education. Through QQ group and wechat group, we can carry out moral education activities face to face and promote the formation of three-dimensional moral education system.

5.2.4. Establish the class website and construct the network spiritual home
As a young social group, higher vocational students have a lot of opportunities to contact with information technology. Many students can operate computer skillfully. The head teacher chooses the students who are proficient in information technology to construct the class website together. According to the types of affairs, the class news and current affairs hot spots are set up. Students have network activity space. In the construction of spiritual home, cohesion and centripetal force are enhanced, and they contribute to the class construction.

6. Conclusion

Through the above contents, this paper discusses the work strategies of the head teachers in Higher Vocational Colleges from three aspects. For the management of head teachers in higher vocational colleges, if we want to carry out the class management work well, we need to realize the importance of good management work, what are the contents of management work, perform the duties of head teachers, strengthen their professional quality, seriously study the theory of class management, summarize experience through management practice, constantly reflect on themselves in the work, and promote the improvement of work level. In terms of students' study and life, we should adhere to the principle of people-oriented, take students as the center, care about their learning life, think about students' thoughts, do their duty as teachers, understand their learning and life needs, help solve students'

problems in study and life, enhance the deep friendship between teachers and students through the development of practical activities, listen to the opinions and suggestions put forward by students, and strengthen learning Wind and class atmosphere construction, common advice and suggestions, for the development of the class to make due contributions.

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